

PRESS RELEASE

16th Plugfest in Berlin ends with record attendance

Berlin, October 10, 2025. Today the “16th Plugfest and HbbTV Testing Event” at Fraunhofer FOKUS in Berlin came to an end after five days full of testing sessions.

For the organizers, Deutsche TV-Plattform (DTVP) and Digital Television Group (DTG), in cooperation with the HbbTV Association, it was the most successful event of its kind to date.

Thirty companies representing international participation, including Belgium, China, Finland, France, Italy, Japan, Korea, Poland, Spain, Turkey, UK and the USA, sent their development teams and equipment to Berlin to test the interoperability of new TV applications in around 200 test sessions. Hardware and software that is nearing market readiness was used, including numerous smart TVs, set-top boxes, and HDMI® modules, as well as content offerings from private and public TV stations.

The range of test topics was correspondingly broad, ranging from HbbTV functionalities, features to improve accessibility, the design of DVB-I interfaces to HDMI® interoperability tests and sound checks for immersive audio.

“Content providers want to offer viewers the highest possible quality content across all channels, regardless of the distribution method. Device manufacturers and infrastructure operators, on the other hand, also want to ensure a smooth hybrid TV experience. Only at Plugfest all market participants can come together, test all functions, and quickly make any necessary adjustments,” explain Stefan Kunz (DTVP, head of the working group Ultra HD) and Frank Heineberg (DTVP, head of the working group AG Media-over-IP).

The test results are available exclusively to the respective test teams and are incorporated into further product or service development.

About Deutsche TV-Plattform e. V.:

Deutsche TV-Plattform is an association with over 50 members, including private and public broadcasters, streaming providers, device manufacturers, Internet companies, infrastructure operators, service and technology providers, research institutes and universities, federal and state authorities, and other companies, associations, and institutions involved in digital media. Since its foundation in 1990, the registered association's goal has been the introduction and further development of digital technologies based on open standards.

About the Digital Television Group (DTG)

The Digital Television Group (DTG) is an independent Research and Technology Organisation (RTO) established by industry in 1995. For more than 30 years it has been central to digital TV innovation in the UK.

We work with the best of industry on the future of television, embracing the convergence of content and networks to efficiently deliver video to all screens, across all devices, in all formats.

We deliver evidence-based technical research, demonstrators, trials and test-bed projects in the fields of digital television, spectrum coexistence, 5G broadcast, streaming and IP, usability and accessibility and the future of television for government and Ofcom.

Our working groups bring together members from all the critical sectors in digital media technology to work closely with our expert technical teams on the critical issues. This includes publishing the D-Book each year, the universally-deployed technical design and test requirements of UK digital terrestrial television distribution and reception.

Media contacts

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